



Dry Cleaning is a liquid solvent cleaning process that utilizes equipment technically different and far superior in operation and performance to any home or commercial type washer. It is safer, gentler, and uses no water or moisture in your garments during the actual cleaning.

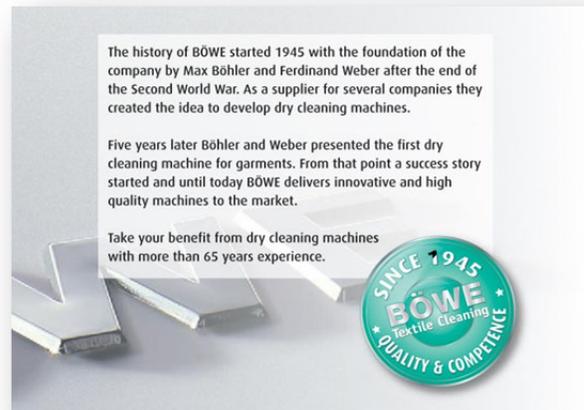
Why is it much better on your garments?

The simple explanation, when you do laundry at home, usually; the lint dryer screen is cleaned from the previous load. That collected lint is the fibrous materials breaking down from your garments and textiles during one or two wash cycles! We've heard time and again, "I don't dry my clothes", it's not the dryer doing the damage, it's harsh detergents and wash cycles! In dry cleaning, we clean several hundred textiles a day with very little lint at the end of our cleaning day.

Our Process: We use Bøwe, the pioneers in Textile Cleaning equipment. Dow traditional cleaning solvent and a proprietary German soap (engineered to meet our machine and operation specifications).

Its cleaning characteristics are:

- Does not harbor any living organisms during use or storage.
- Readily dissolves virtually all organic stains; oils, greases, fats, and waxes.
- Is twice as heavy as water; thus, it provides increased mechanical agitation during the cleaning cycle as solvent-laden clothes lift and fall during the process. Speed variation plays an important role which is based on our experience of textiles.
- Can penetrate fibers to dissolve solvent-soluble soils rapidly, because of its low viscosity and low surface tension.
- Does not affect the fibers, dyes, and trims that are common in the fashion industry.
- Each wash load is virgin, 100% contaminate free solvent from the prior use.
- Our Bøwe system is operated to our set cleaning specifications, which is also a proprietary process, as not every dry cleaner operates the same.
- Meets industry standards for high-quality dry cleaning-grade solvent and EPA approved.



Our Process, it's our investment that protects your investment!

- Our soap has no fat additives and is used as a proprietary (time and milling process) part of our cleaning process

The Solvent Difference: Eco Friendly, cost driven, or lessor equipped establishments all use these types of solvents; Traditional, Reclaimed or Alternative. Each has different results!

Traditional Solvent

Smaller sized operators or are not equipped with multi-machine choices for specific solvent use. **Our cleaning systems are each set up for color separation and are equipped with our own variable speed driven specifications for specific textiles. Our equipment investment is double if not triple of any competitor in our region. Our size and operation style provide us the ability to tailor our cleaning equipment and fine tune every application to the clean-ability of every garment that comes through our door. The result is a better quality cleaned product. Additionally, our equipment is replaced when it no longer reaches efficiency and quality performance.**

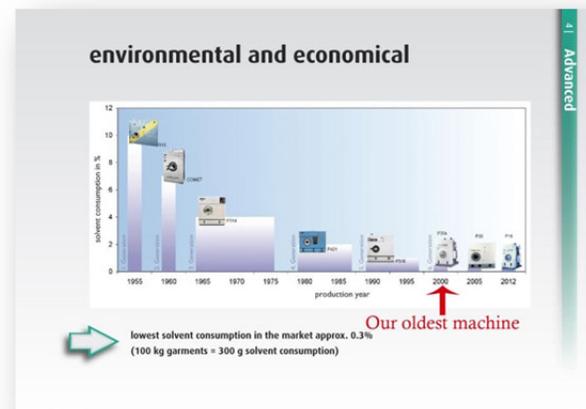


Reclaimed Solvent

This solvent is sold from a reclamation refinery rather than a chemical production company. Basically it's been used before and contained an excessive amount of solvent-soluble, nonvolatile residues; such as fatty acids, greases and oils. It's widely advertised as branding for a greener approach because it's recycled plus **COST SAVING-** It's half the price of new solvent. **We refuse to sacrifice our quality and buy an inferior product that has a diminished cleaning ability for our customer! We clean each load with fresh distilled virgin solvent.** Some operators will clean multiple loads one after the other. This is done to save time, energy, money, and supplies. In some cases even colors are mixed, especially with one machine operations.

Alternative Solvents

Alternative solvents in the market place are branded as Eco Friendly, Green, safer to use, easier on textiles, etc. However our research and industry connections, plus our nearly 50 year experience has solidified our commitment to continue our tradition of quality cleaning, "Our Way". When a new solvent presents itself as a more credible opportunity, proven to provide a quality product that meets our criteria, we will move swiftly in that direction. It's not our practice to provide customers



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with inferior products, misguided information, and creative advertising tactics to carve our niche, quality speaks for itself.

Here are some things that you may not know about alternative solvents.

Hydrocarbons, Glycol Ether Technology, Petroleum's, and D5-decamethylcyclopentasiloxane do not break down grease, body, or food oils as well as traditional solvent. They require special soaps, additives, and tonsil powders to help lift and remove water based stains, spotting agents and contaminates from the textiles.

They require more hand cleaning and spot removal. If not properly trained and experienced in these techniques, colors, fabric, and textile break down can often occur before the garment is even introduced to a cleaning process. This exacerbated spot from a technician before the process can actually cause an effect which leaves you with a damaged garment that may look good at the time but will weaken later after other cleanings, thus shorter garment life.

Another problem area is Re-deposition; these are stains that suspend from one garment and transfer to another during the cleaning cycle. As explained above, oils and proper spot removal leads a hand in this. **It comes down to Experience!**

Solvent maintenance with these hybrids is another issue. Bacteria can form in the tanks of the cleaning machine if not properly maintained.

This does not happen in traditional solvent. If the dry cleaner you're using has an old or dirty appearance, chances are the machine and solvent are maintained the same way.



To sum it up, most solvents and industries impact the environment, whether it's dry cleaning, automobile's, or process manufacturing, the solvents mentioned here are all just as harsh to our environment in some form or another, some by omitting high volume VOC's.

As a fifth generation Dry Cleaner, our standard operating procedures are to be as environmentally safe and conscious as possible. We will continue to establish ourselves as credible, educated, professional, and knowledgeable in the science of what we have learned for over 50 years. We will continue to align ourselves with the best equipment and knowledge behind it. It's these experiences that provide you "our customer" the quality, reliability, and trust that we know what we're doing with your garments.

Information provided by Bowe Fact book.